

KMHD Form (Responses)

Select the option that best describes you.	How much do you know about the management agreement?	Of the three options the Board has to choose from, which do you prefer?
Community member	Little	Terminate agreement with OPB and return KMHD to College operations
Community member	Nothing	Terminate agreement with OPB and return KMHD to College operations
Community member	Somewhat	Renew agreement with OPB
Community member	Somewhat	Renew agreement with OPB
Community member	A lot	Terminate agreement with OPB and return KMHD to College operations
Community member	Little	Renew agreement with OPB
Community member	Somewhat	Terminate agreement with OPB and return KMHD to College operations
Community member	Little	Renew agreement with OPB
Community member	Somewhat	Terminate agreement with OPB and return KMHD to College operations
Community member	Little	Renew agreement with OPB
Community member	Somewhat	Terminate agreement with OPB and return KMHD to College operations
Former KMHD Development Coordinator	A lot	Terminate agreement with OPB and return KMHD to College operations
Previous student	A lot	Terminate agreement with OPB and return KMHD to College operations
Previous student	Somewhat	Terminate agreement with OPB and return KMHD to College operations
Previous student	Nothing	Terminate agreement with OPB and return KMHD to College operations
Previous student	Nothing	Terminate agreement with OPB and return KMHD to College operations
MHCC Employee	Somewhat	Renew agreement with OPB
MHCC staff	Nothing	Renew agreement with OPB
MHCC staff	Somewhat	Terminate agreement with OPB and return KMHD to College operations
MHCC Staff	Little	Renew agreement with OPB
Staff	Somewhat	Terminate agreement with OPB and establish an affiliated nonprofit to manage KMHD
Staff	A lot	Renew agreement with OPB
staff member	Nothing	Renew agreement with OPB
current classified staff member (please don't forget us!)	Little	Renew agreement with OPB
Classified employee of MHCC	Nothing	Terminate agreement with OPB and return KMHD to College operations
College Classified Staff	Somewhat	Terminate agreement with OPB and return KMHD to College operations
Current faculty member	Somewhat	Terminate agreement with OPB and return KMHD to College operations
Current faculty member	Little	Terminate agreement with OPB and return KMHD to College operations
Current faculty member	Little	Renew agreement with OPB
Current faculty member	Nothing	Renew agreement with OPB
Current faculty member	A lot	Terminate agreement with OPB and return KMHD to College operations
Current faculty member	Somewhat	Terminate agreement with OPB and return KMHD to College operations
Current faculty member	A lot	Renew agreement with OPB
Current faculty member	Little	Terminate agreement with OPB and return KMHD to College operations
Current staff	Little	Renew agreement with OPB
Current Staff Member	Nothing	Terminate agreement with OPB and return KMHD to College operations
Current Staff member	Little	Terminate agreement with OPB and return KMHD to College operations
Current staff member	Somewhat	Renew agreement with OPB
Current staff member	Little	Renew agreement with OPB
Employee who is not faculty	Little	Terminate agreement with OPB and return KMHD to College operations
Current student	A lot	Terminate agreement with OPB and return KMHD to College operations
Current student	Nothing	Terminate agreement with OPB and return KMHD to College operations
Current student	A lot	Terminate agreement with OPB and return KMHD to College operations
Current student	Somewhat	Renew agreement with OPB
Current student	Nothing	Renew agreement with OPB
Current student	Somewhat	Terminate agreement with OPB and return KMHD to College operations
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Current student	Little	Renew agreement with OPB
Current student	Nothing	Terminate agreement with OPB and return KMHD to College operations

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Please explain why you prefer the option selected.	Would you be interested in donating to the KMHD station in any way after the decision is made?
	Yes
	Maybe
	Yes
	Yes
This option requires a thorough financial analysis before a final decision can be rendered. Consideration should also be examined with regard to establishing programming that is more student and community oriented. The market for exclusive music oriented programming, especially considering East County's demographic, is uncertain, as best.	Yes
	No
	Yes
OPB has made a significant investment in branding the station, and it would be cost prohibitive for the college or a new nonprofit to keep up that level of brand work. Although I vote for a renewal with OPB, the terms must be much more connected to students. The current studio should have a remote link to OPB and a block of student led content and DJ's should be carried via the OPB system. The internships, and cooperation by OPB's team to be on campus regularly is a must. MHCC should get a break on sponsorships and get some free promos throughout the year on OPB/KMHD. There should be some live remotes done on campus as well. Lastly, some OPB staff should commit to being on campus for workshops and lectures.	Yes
I want your broadcasting students to have an on-campus, hands on learning experience.	Yes
KMHD was started by students of MHCC. It has been ten years since the station entered the agreement with OPB. There has never been a rational reason as to why it left in the first place. KMHD is a huge revenue stream for OPB bringing in at least \$750,000 per year. It seems ludicrous that our institution should be giving this 'gift' to OPB while only receiving \$18,000-\$20,000 a year from the organization. There has been no concerted effort whatsoever to train KMHD radio students or offer learning internships. It leans towards being disrespectful of MHCC. Former KMHD management wrote the grant that got a new tower for the station. MHCC still has the responsibility of paying the FCC licensed engineer that maintains the tower over \$80,000 per year.... again while receiving on \$18,000-\$20,000 per year from the agreement. The students of MHCC deserve the revenue from KMHD. The broadcast students also deserve the right to have the experience of working in a professional atmosphere leading to gaining employment in the industry. BRING IT BACK!!!!!!!	Yes
The station is a relevant part of the history of the college. It's also a great opportunity for East County to have the luxury of their own regional radio station that plays to their needs. Fuck OPB and their shit-jazz!	Yes
The chance for the college to gain revenue. If things are split with the nonprofit then that could be a viable option too.	Yes
Giving the station to the students will be so much more powerful for the students the community and future enrollment, and youth have an excellent staff to make sure the station is run well.	Yes
If we want to be a resourceful college for students of the future, we should utilize the resources we actually have.	Maybe
If the agreement is renewed it needs to be renegotiated to guarantee that MHCC students are selected for internships and that KMHD and fundraising efforts benefit KMHD2 streaming radio. In a recent KMHD fundraising mailer there was no mention of the MHCC/OPB partnership and that MHCC still owned the FCC license and transmitter.	No
I like OPB but I don't know enough information.	Maybe
MHCC is not benefitting from the current agreement	Yes
our partnership with OPB offers advertising to MHCC and opportunity for students without creating additional costs for MHCC. It also gives KMHD a national status that is greater than MHCC could offer. we are discussing the nations number one jazz station here and a MHCC legacy. return it to mhcc or continue the partnership, please.	Maybe
Nonprofit can still benefit students. be on campus, and have co-agreement w/college, but also have autonomy.	Maybe
Either proposition is a financial net loss. The risks and cost are significantly higher with options 2 and 3. I do not know the current enrollment and job prospects for students in our broadcast program, but the industry has changed in the digital era leading to less overall jobs, and lower wages https://www.bls.gov/oes/current/oes273011.htm https://www.recruiter.com/salaries/broadcast-technicians-salary/ Not having access to the opportunities that students once had in the radio station is a huge problem, and should have been accounted for in the initial contract. It was a political deal allowing the president at the time to get a spot on the board, and we should use that spot now as a way to re-build relationships.	Maybe
OPB has the operations, skills and manpower. I think that we can have a student offsite training opportunity for our students in a variety of positions at OPB.	Maybe
let's stay connected to our community via OPB - one of the major community services. If we let this awesome radio station go, it would be a huge mark of shame on MHCC. It boggles my mind why we don't have KMHD marketing through our campus bookstore and District Communications. Why don't we have it playing on campus instead of the occasional junk music played to the lowest common denominator of musical awareness? KMHD is seriously one of the best radio stations of all time, people tune in from all over the world, when I hear it spool up on my internet radio I'm always so proud of the MHCC plug at the beginning, it makes me feel good to work here, and yet we do NOTHING on campus to celebrate this. How about some mugs? Hoodies? And playing it in the mall? The Morning Session with Derek Smith especially. It's a major community service, yet we do NOTHING to communicate that. So it's no wonder that our board is questioning whether anyone values it--you're not telling anyone about it! Tell them! Celebrate it! Make it known! And people will love it and love MHCC all the more for it. And if we lose KMHD, shame on MHCC for not valuing the arts. The arts keep us human. Let's expose our students to this amazing community service. If KMHD goes away, it will break my heart and seriously disrupt my radio listening experience. I will forever despise MHCC for being so stupid. So please, don't be stupid. Keep KMHD!!! (and definitely don't add non-jazz into it--that will ruin what makes this station so special.)	Yes
To allow the college to operate the radio station in the best interest of students and community of MHCC. However, if the affiliated nonprofit were to be fully aligned with our vision/values/mission, that would probably work, too.	Yes
It benefits our Integrated Media Broadcasting students and our Music Students	Maybe
MHCC has such a long way to go towards making the community aware of who we are and what we do. Returning the much-beloved KMHD station to campus would be a GREAT THING!	Yes
It should never have left the campus in the first place.	Yes
Whichever is cheapest and guarantees the quality of the product will continue. I don't want another OPB, with all their commercials and fund raisers. Note on the question below: DO NOT change the programming from jazz and blues!!!	Maybe
	Yes
	Yes
It's great pr for the school and training and job opportunities for the students. OPB has done not one internship for MHCC during the term of the agreement. That speaks volumes in how unbalanced the "partnership" is.	Maybe
	No
This should not be a priority for the College's limited resources. There are millions of dollars of other things needed that have a more positive impact on many more students (i.e. safety improvements, classroom upgrades, etc.)	No
An on campus radio station with music and news updates would be amazing to study too! Introducing the station back on campus would receive an incredible amount of support, not only from me. Also lets get Greg Gomez back on there!!! Cant tell you how much we need this back!!	Yes
What business need does a change address? More demand for broadcasting students; revenue increase; cost reduction; ???	Maybe
I do not know what the current agreement is or the proposed agreements.	Maybe
The Radio students are always a strong group. Let them live up to their potential.	Maybe
If we are able to re-negotiate with OPB to actually get benefits and input, I think it would be a good move for us	Maybe
The College doesn't have the \$ and would most likely screw it up. It would be better to negotiate a number of MHCC student internships each year and focus on the future of radio: streaming with KMHD-2.	No
	Maybe
A college radio station should be on the college campus and be run in a college radio format. Returning the radio to college operations maximizes the chance for instructional benefits for the program and for all students on campus, and will strengthen the college's connection to the community over a shared love of music and the ongoing in east county and on campus.	Yes
I know nothing about the agreement, but I feel like the school should have full creative control over the radio station.	Yes
It would allow the college to sell the license, and enable them to begin dig the college out of debt.	No
	No
	No
I think it would be cool to have the college operate a big station.	Maybe
While I really enjoy my KMHD programming as it is, I want the students to have the most opportunities here and would love to have our music students exposed to professional jazz musicians (Like Dan Davey has mentioned). It seems like the college could be getting more out of the current agreement and OPB seems to not be interested in any potential benefits from increased collaboration with MHCC students. Its a shame because KMHD is the only station I listen to while driving. I live in Beaverton, so my commute for the MHCC nursing program is often and can be long. KMHD is my go-to whenever I drive.	Maybe
	Yes
	Maybe
I attended MHCC while KMHD was a radio station on campus. I do not like the idea of the station to be run by an affiliated non profit. If returning KMHD to college operations is not an option, my second choice is to renew the agreement with OPB. I prefer not to pay for it to be on campus under college operations, but perhaps that is how it used to be run.	No
Thousands of benefits for students, while it may seem as a downside as to how the college in deficit, I can see people who are passionate and have grit about bringing KMHD making it work out.	Yes
I think that a college radio station should be operated, and ran properly to the college students.	Yes
It will bring more of a voice to MHCC	Yes
	Maybe
	Yes
	Yes
	Yes
	Yes
	Yes
	Maybe
	Maybe
Students should have this option to help them improve their skills.	Maybe
It's a college for students to learn, how are broadcasting students supposed to learn with no radio station? Bring it back!! Even my high school had their own radio station!	Maybe
To offer opportunities to students that otherwise would be impossible	Maybe
I think the students at KMHD should get the opportunity to work on KMHD and gain experience in the industry. The radio station is amazing, and they should bring it back to the college.	Yes
Give college students a chance to jump start their careers	No
If students are to have a future in FM broadcasting, they need opportunities to do so. It's clear that OPB isn't providing any opportunity for MHCC students. If no renegotiation can be made, the station should be taken back.	Maybe
Students need this experience working with OPB	Maybe

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If you are a current or future student of MHCC, would you approve an increase in student fees to fund KMHD if it were to be a part of student life?	The current programming on KMHD (89.1 FM) is jazz-related content. Would you like to see any changes made to this format?
I am not a current or future MHCC student.	Keep current program while also adding other segments.
I am not a current or future MHCC student.	No
I am not a current or future MHCC student.	Keep current program while also adding other segments.
I am not a current or future MHCC student.	No
I am not a current or future MHCC student.	Yes
I am not a current or future MHCC student.	No
No	No
I am not a current or future MHCC student.	Keep current program while also adding other segments.
I am not a current or future MHCC student.	No
Yes	Keep current program while also adding other segments.
I am not a current or future MHCC student.	Yes
I am not a current or future MHCC student.	Keep current program while also adding other segments.
Yes	Yes
I am not a current or future MHCC student.	Keep current program while also adding other segments.
I am not a current or future MHCC student.	Keep current program while also adding other segments.
I am not a current or future MHCC student.	No
I am not a current or future MHCC student.	No
I am not a current or future MHCC student.	No
Maybe	No
I am not a current or future MHCC student.	Keep current program while also adding other segments.
I am not a current or future MHCC student.	No
I am not a current or future MHCC student.	No
I am not a current or future MHCC student.	No
Maybe	No
I am not a current or future MHCC student.	Keep current program while also adding other segments.
I am not a current or future MHCC student.	No
I am not a current or future MHCC student.	No
I am not a current or future MHCC student.	No
I am not a current or future MHCC student.	Keep current program while also adding other segments.
I am not a current or future MHCC student.	Keep current program while also adding other segments.
I am not a current or future MHCC student.	Yes
I am not a current or future MHCC student.	Maybe
Yes	Keep current program while also adding other segments.
I am not a current or future MHCC student.	Maybe
I am not a current or future MHCC student.	No
I am not a current or future MHCC student.	Yes
I am not a current or future MHCC student.	No
I am not a current or future MHCC student.	Maybe
I am not a current or future MHCC student.	Maybe
Yes	Keep current program while also adding other segments.
No	Keep current program while also adding other segments.
No	Yes
Maybe	No
No	Yes
Maybe	No
Yes	Keep current program while also adding other segments.
Yes	No
No	No
No	Keep current program while also adding other segments.
Yes	No
Maybe	Keep current program while also adding other segments.
Yes	No
Yes	Maybe
Yes	Yes
Yes	Maybe
Yes	Yes
Yes	Yes
Yes	Yes
Maybe	Keep current program while also adding other segments.
I am not a current or future MHCC student.	Yes
Yes	Keep current program while also adding other segments.
No	Yes
Yes	Keep current program while also adding other segments.
Maybe	No
Yes	Keep current program while also adding other segments.
No	No